

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISSN number</b>	<b>Link of the recognition in UGC enlistment of the Journal</b>
Socio, Economic and Cultural Impact of Soap Operas on Home Makers(A Study in Andhra Pradesh)	Anitha K.	Mass Communication	Journal of Mass Communication and Journalism	2014-15	2165-7912	
Authentic Material- a challenge or an opportunity	Dr. Reena Dewan	English	<i>International Journal of Research (IJR)</i>	2014	ISSN : 2348-6848	Deleted
Online Banking: The Indian Scenario	Dr. Richa Mehta	Commerce	national seminar on electronic transactions and electronic evidences: emerging issues and challenges in cyber securities	2014-2015	ISBN-978-93-5212-771-9	
Experience Vs Length of service – An empirical study on the areas requiring training to teacher	G.V.Sharada	Commerce	Accreditation of Higher Educational Institutions – Issues,Challenges, Experiences and Perspectives	2014-15	ISBN NO.978-93-82829-90-4	
An Appraisal of Financial Stability of Select Private Banks in India	Dr.Savita sukumar	Commerce	Recent Trends in Commerce And Management: Opportunities & challenges	2014-15	ISBN: 978-93-85101-03-08	
A study on direct Influence in Online Social Networks	Dr. Sr. Sujatha Yeruva	Computer Science	IEEE Computer Society Washington,	2014-15	ISBN: 978-1-4799-3966-4	
What is opinion? Who influences? and how it gets influenced?	Dr. Sr. Sujatha Yeruva	Computer Science	(IJCSIT) International Journal of Computer Science and Information Technologies, Vol. 5 (2)	2014-15	ISSN: 0975-9646	

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Polyvinyl Alcohol - Melamine Formaldehydesin Composite And Nanocomposites With Ag,Tio2,Zno Nanoparticles As Antimicrobial Films,Coatings And Sprays	Rita Kakkar, Kalpana Madgula, Y.V.Saritha Nehru,	Chemistry	<i>Eur. Chem. Bull.</i> , 3(11), 1088-1097	2014-2015	ISBN:2063-5346	
Assisted combustion synthesis of coupled ZnO-ZrO <sub>2</sub> nanoparticles and their role in Microwave the photocatalytic degradation of 2,4-dichlorophenol	E.D. Sherly,	Chemistry	<i>Ceramics International</i> , 40,5681-5691.,	2014-2015	ISSN: 0272-8842	<a href="https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NTMzNg==">https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NTMzNg==</a>
Synthesis and biological evaluation of novel spirocyclic $\beta$ -Lactams from reaction of pyrrolidine-2-carboxylic acid and benzylamine	D. Sumalatha,	Chemistry	<i>Org. Chem. (OCAIJ)</i> ,	2014-2015	ISSN: 2287-6898	<a href="https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NjM2ODE=">https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NjM2ODE=</a>
Spectrophotometric determination of Amitriptyline hydrochloride in pure and pharmaceutical dosage forms	K.Susmitha	Chemistry	<i>Journal of Chilean Chemical Society</i> ,	2014-2015	ISSN:2319-7706	
Extractive spectrophotometric determination of Tenofovirdisoproxil fumarate in pure and pharmaceutical dosage forms using acidic triphenyl methane dyes,	K.Susmitha	Chemistry	<i>ISRN Spectroscopy</i> .	2014-2015	ISSN: 2347-2286	

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Molecular Docking and 3D-QSAR Studies on Substituted Imidazoles as Inhibitors of P38 $\alpha$ MAP Kinase	Sabiha Fatima	Chemistry	Chem Sci Trans	2014-2015	ISSN No. 2278-3318	Deleted
Multiple Receptor Conformation Docking, Dock pose Clustering and 3D QSAR studies on Human Poly (ADP – ribose) Polymerase – 1(PARP - 1) Inhibitors	Sabiha Fatima	Chemistry	J. Recep. and Signal Transd	2014-2015	ISSN No. 1079-9893.	<a href="https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=MTk0OTA=">https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=MTk0OTA=</a>
Rural Tourism – Prospects & Consequences	Deepa Samuel	Commerce	SHRINATHJI JOURNAL OF BUSINESS AND RESEARCH	2014-15	ISSN-00975-7996	
Age and Stage	Dr.Vanisree Talluri	Commerce	Business Vision	2014-15	ISSN: 2231 – 5497	
Experience Vs Length of service – An empirical study on the areas requiring training to teacher	Dr.Vanisree Talluri	Commerce	Accreditation of Higher Educational Institutions – Issues,Challenges, Experiences and Perspectives	2014-15	ISBN NO.978-93-82829-90-4	
Naturally yours – Learning Life Management from Plants and Trees	Dr.Vanisree Talluri	Commerce	The Observer of Management Education	2014-15	ISSN:2321-6353	
Life is dutiful – An empirical study on the sense of belongingness	Dr.Vanisree Talluri	Commerce	Interdisciplinary Journal of Contemporary Research – An International Refereed Research journal	2014-15		

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Flip...Flop...Flipkart- An Empirical observation on “The Big Billion Day	Dr.Vanisree Talluri	Commerce	Business Vision	2014-15	ISSN: 2231 – 5497	
Key to success is believing in yourself	Dr.Vanisree Talluri	Commerce	The Observer of Management Education	2014-15	ISSN:2321-6353	
The root and the route- An empirical study on the role of leadership in higher educational institutions	Dr.Vanisree Talluri	Commerce	The Observer of Management Education	2014-15	ISSN:2321-6353	
An empirical study on motivational factors on product preference in E-shopping	Dr.Vanisree Talluri	Commerce	Emerging Trends in Commerce	2014-15	ISBN 978-93-7495-589-5	
An empirical study on motivational factors on product preference in E-shopping	Lily Kansal	Commerce	Emerging Trends in Commerce	2014-15	ISBN 978-93-7495-589-5	
Flip...Flop...Flipkart- An Empirical observation on “The Big Billion Day	Lily Kansal	Commerce	Business Vision	2014-15	ISSN: 2231 – 5497	
Performance of Cooperative Banks in the Delivery of Microcredit in Andhra Pradesh	Dr.Savitha B	Commerce	TIJ’s Research Journal of Economics and Business Studies (RJEBS)	2014-15	ISSN 2251-1555	
An evaluation of select Indian Commercial Banks based on Identified KPI’s	K.Sree Jyothi	Commerce	Zenith International Journal of Business Economics & Management Research, ZIJBEMR	2014-15	ISSN 2249-8826	

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Loan Repayment at Microfinance institutions – A study on SHG’s from twin cities of Hyderabad and Secunderabad	K.Sree Jyothi	Commerce	Women Empowerment through Microfinance Challenges and Prospects	2014-15	ISBN: 978-81-930869-0-3	
Online Banking: The Indian Scenario	Dr. Richa Mehta	Commerce	national seminar on electronic transactions and electronic evidences: emerging issues and challenges in cyber securities	2014-15	ISBN-978-93-5212-771-9	
Experience Vs Length of service – An empirical study on the areas requiring training to teacher	G.V.Sharada	Commerce	Accreditation of Higher Educational Institutions – Issues,Challenges, Experiences and Perspectives	2014-15	ISBN NO.978-93-82829-90-4	
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Antimicrobial activity of Tio <sub>2</sub> nanoparticles against microbial isolates causing dental plaque	Anitha Thomas., Shailaja Raj, M., Jagirdar Venkatramana.	Microbiology	<i>International Journal of Bioassays</i>	2014-15	2278-778X	
Multi Drug Resistance and MAR Index Among Bacteria Associated With Fruits and Vegetables.	Annapurna, Y.V.S., and Rashmi, S	Microbiology	<i>International Journal of Biopharm. Research</i>	2014-15	2287-6898	

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Multidrug Resistance and virulence phenotypes among uropathogenic <i>Escherichia coli</i>	Annapurna, Y.V.S., and Swapna, B	Microbiology	<i>International Journal of Current Microbiology and Applied Sciences</i>	2014-15	2319-7706.	
Antibacterial effect of Magnesium nanoparticle on water contaminated with <i>E. coli</i> .	Shailaja Raj, M.	Microbiology	<i>Research and Reviews: Journal of Microbiology.</i>	2014-15	2347-2286	
Antibacterial effect of Magnesium nanoparticle on water contaminated with <i>E. coli</i> .	Arsheen Tabassum.	Microbiology	<i>Research and Reviews: Journal of Microbiology .</i>	2014-15	2347-2286	
Antibacterial effect of Magnesium nanoparticle on water contaminated with <i>E. coli</i> .	Sunita, D	Microbiology	<i>Research and Reviews: Journal of Microbiology.</i>	2014-15	2347-2286	
Production of L-Asparaginase by <i>Fusarium oxysporum</i> Using Submerged Fermentation	Niharika, C and Supriya, S	Microbiology	<i>International Journal of Pharmaceutical Science Invention</i>	2014-15	2319-6718	
A Comparative Study on Probiotic Organisms Isolated from Different food and Milk Products and Medicinal Capsules	Raksha,. L and Gayatri, Y	Microbiology	<i>Research and Reviews Journal of Microbiology and Biotechnology</i>	2014-15	2320-3528	
Biopreservative activity of bacteriocin-producing lactic acid bacteria isolated from fermented green gram batter.	Rajeetha, M and Aruna, B	Microbiology	<i>Intlernational Journal of Food. Fermentation. Technology</i>	2014-15	2277-9396	<a href="https://www.ugc.ac.in/journallist/4305_Journals.pdf">https://www.ugc.ac.in/journallist/4305_Journals.pdf</a>
Isolation of Fungi from Infected Skin and Scalp	Roselin, P., and Shailaja Raj, M	Microbiology	<i>Research &amp; Reviews: Journal of Microbiology and Virology .</i>	2014-15	2230-9853	

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A Comparative Study of the Anti-Fungal Activity of Zinc Oxide and Titanium Dioxide Nano and Bulk Particles with Anti-Fungals against Fungi Isolated from Infected Skin and Dandruff Flakes	Sara, A, G., Shailaja Raj, M., Diana, S., Roselin, P	Microbiology	Research & Reviews: Journal of Microbiology and Biotechnology	2014-15	2320-3528	
Isolation and identification of fungi from different soil samples in the districts of Andhra Pradesh	Shailaja Raj, M and Arsheen Tabassum	Microbiology	<i>International Journal of Biological &amp; Pharmaceutical Research</i>	2014-15	0976 - 3651	
Optimization of Xylanase production by <i>Alternaria alternata</i> isolated from Apple ( <i>Pyrus malus</i> L.)	Supriya, S., and Sushma, M	Microbiology	<i>Discovery Agriculture</i>	2014-15	2347-386X	
Spirituality in work place	Dr.L.V.Vijaya Gouri	Telugu	<i>IOSR Journals (IOSR- JBM)</i>	2014-2015	2278-487X	
Bacteriocin producing Lactic acid bacteria from fermented green gram batter – Biological preservative agent in sweet lime and lemon juices.	Zaynah, T., and Aruna, B	Microbiology	<i>International Journal of Pharmacy and Biological Sciences</i>	2014-15	2230-7605.	<a href="https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?...">https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?...</a>
Estimation of inputs for a desired output of a cooperative and supportive neural network	P.Lalitha	Mathematics	International Journal of Emerging Technologies in Computational and Applied Sciences	2014-15	2279-0047	

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	Estimating the parameters of Rayleigh distribution through local frequency ratio method	Statistics	Journal of the Indian society for probability and statistics,	2014-15	ISSN 2277-9620	