

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link of the recognition in UGC enlistment of the Journal
Role of Behavioural Finance in Stock Market investment by Retail Indian Investors	Dr.S.Shobana	Commerce	<i>IJCEM</i>	2017-18	ISSN no:2230-7893	
Role of women in family financial management in urban Karnataka	Dr.Richa Mehta	Commerce	Galaxy link	2017-18	ISSN 2319-8508	
SOURCES OF FINANCE PREFERRED BY WOMEN ENTREPRENEURS	Manisha Kulkarni	Commerce	Ease of Doing Business' in India' (Trends in skill development, Technological Innovations)	2017-18	ISBN:978-93-85101-12-0	
ICT Innovation in Indian Banking Sector: Trends and Challenges	Madhura Ayachit	Commerce	IOSR Journals (IOSR-JBM)	2017-18	p-ISSN: 2319-7668 e-ISSN: 2278-487X	
The real and Ethereal – A study on the ethical issues in accounting in educational institutions	Dr.Vanisree Talluri	Commerce	Indian Journal of Accounting	2017-18	ISSN 2395-6127	
Serving the Deserving – An Empirical Study on Women Empowerment in Healthcare Administration through Vijay Marie Hospital; Ease of Doing Business	Dr.Vanisree Talluri	Commerce	Ease of Doing Business' in India' (Trends in skill development, Technological Innovations)	2017-18	ISBN:978-93-85101-12-0	

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Crop Insurance – Measuring Its Performance From Farmers Perspective,	Dr. R. Shiny	Commerce	3 rd International Conference Global Insurance: Practices & Outlook, Department of Commerce, Osmania University, Hyderabad, Telangana, India, Vol-3	2017-18	ISBN-978-81-910003-13	
A study on engagement levels of employees working for public, private and foreign banks in hyderabad	G.V.Sharada	Commerce	Economic challenger an international journal	2017-18	ISSN-0975-1351	
A study on employee engagement practices in healthcare sector:an emperical study	G.V.Sharada	Commerce	Anukruthi - an international refereed journal	2017-18	ISSN-2250-1193	
Reasons for employee turnover in healthcare sector - An emperical study	G.V.Sharada	Commerce	Shodh Drishtian - international refereed journal	2017-18	ISSN-0976-6650	
A study of high performance work practices in banking sector	G.V.Sharada	Commerce	Business vision	2017-18	ISSN: 2231 – 5497	
A study on relationship between employee engagement practices and employee engagement levels	G.V.Sharada	Commerce	Research Link- An international journal	2017-18	ISSN-0973-1628	
A study on green human resource management: A case study of the green initiatives of ITC ltd.	G.V.Sharada	Commerce	Emerging trends in Women entrepreneurship business and management: issues ans challenges	2017-18	ISBN 978-93-85100-97-0	

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A study on relationship between employee engagement and high performance work practices - specific reference to banking sector	G.V.Sharada	Commerce	Shodh Drishti -an international refereed journal	2017-18	ISSN-0976-6650	
Awareness of micro insurance - A study in hyderabad amongst the lower income groups	CA Sangeeta	Commerce	Zenith international journal of multidisciplinary research	2017-18	ISSN-2231-5780	
Contemporary impact of bit coin	CA Sangeeta	Commerce	ELK Asia Pacific journal of marketing and retail management	2017-18	ISSN-2349-2317/2015	
Indian commodity market: A thematic review of existing literature	K Shree Jyothi	Commerce	International Journal of applied business and economic research	2017-18	ISSN-0972-7302	
Restoring Financial Health of Indian Public Sector Banks: A review of Prompt Corrective Action Plan	Dr.Savitha B	Commerce	TIJ's Research Publication's Research Journal of Commerce & Behavioural Science Vol 7, No 5 (2018): 01 March 2018	2017-18	ISSN 2251-1547	
The Impact of Rising Non Performing Assets in Indian Public Sector Banks	Dr.Savitha B	Commerce	TIJ's Research Publication's Research Journal of Social Science & Management Vol 7, No 8 (2017): 01 December 2017	2017-18	ISSN 2251-1571	

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Digitalisation and the Transformation of the Indian Banking Industry	Dr.Savitha B	Commerce	TII's Research Publication's Research Journal of Social Science & Management Vol 7, No 4 (2017): 01 August 2017	2017-18	ISSN 2251-1571	
A study on the demographic factors affecting consumer buying behaviour towards 4 wheelers in Hyderabad	Nida suleman	Commerce	Galaxy link vol 6 issue 1 nov-April 17-18	2017-18	ISSN 2319-8508	
E-tailing: A paradigm shift in Indian retailing	A.Padmaja	Commerce	Emerging trends in Women entrepreneurship business and management: issues and challenges	2017-18	ISBN 978-93-85100-97-0	
Neuro marketing: An effective tool of understanding consumer behaviour	A.Padmaja	Commerce	Sankalpa journal of multidisciplinary research vol 1; issue no.1	2017-18		
A study on whistle blowing mechanism in corporate India	Dr.S.Sunitha	Commerce	IOSR Journals (IOSR-JBM)	2017-18	p-ISSN: 2319-7668 e-ISSN: 2278-487X	
Role of digital marketing in promoting FMCG in India	Dr.S.Sunitha	Commerce	Ease of Doing Business' in India' (Trends in skill development, Technological Innovations)	2017-18	ISBN:978-93-85101-12-0	

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link of the recognition in UGC enlistment of the Journal
Branding strategies: Avenues and Challenges to retain customer loyalty	Dr.S.Sunitha	Commerce	Emerging trends in Women entrepreneurship business and management: issues and challenges	2017-18	ISBN 978-93-85100-97-0	
An insight into the factors that affects the status of young women entrepreneurs in the small and medium business in the twin cities of hyderabad	R.Vijayalakshmi	Commerce	International journal of economics and business studies vol.7; no.5	2017-18	ISSN 2251-1555	
International Tax Disputes-A Study of Factors Responsible and Remedies	Hari Kalyani	Commerce	IOSR Journals (IOSR-JBM)	2017-18	p-ISSN: 2319-7668 e-ISSN: 2278-487X	
Impact of Spirulina on Exercise Induced Oxidative Stress and Post Exercise Recovery Heart Rate of Athletes in Comparison to a Commercial Antioxidant	Dr. K. Kalpana	Nutrition	Food & Nutrition Journal	2017-18	2575-7091.100039	
Isolation and Screening of Lignocellulose Degrading Fungi from Degraded Fruit Litter.	Mamatha Pingili, Shailaja Raj Marla, Ramakrishna Raparla and Sridhar Vanga	Microbiology	Int.J.Curr.Microbiol.App.Sci	2017-18	2319-7706	

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link of the recognition in UGC enlistment of the Journal
Potential Use of <i>Azotobacter</i> as Biofertilizer and Comparative Pot Trails in Fenugreek and Mustard Plants	M. Shailaja Raj , Arsheen Tabassum		<i>International journal of scientific research in science and technology</i>	2017-18	2395-602X	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NDQ5MzM=
Immobilised lipase from <i>Lactobacillus plantarum</i> in meat degradation and synthesis of flavour esters	Dr. Ramyasri	Microbiology	Journal of Genetic Engineering and Biotechnology	2017-18	0264-8725	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=MjgyODU=
Biosorption of lead by <i>Bacillus licheniformis</i> isolated from e-waste landfill, Hyderabad, Telangana, India	Gayatri, Y., Shailaja Raj, M., Vijayalakshmi, M	Microbiology	<i>International Journal of Bioassays</i>	2017-18	2278-778X.	
Biosynthesis, Characterization and Application of Silver nanoparticles in increasing the shelf life of various fruits	Sunita. D. and Natalia Sharma	Microbiology	Proceedings of International Conference on Science Technology Engineering and Mathematics (STEM) Education and faculty development	2017-18	978 - 93 - 86659 - 16 – 3	https://scholar.google.co.in/citations?user=BzuX5r4AAAAJ&hl=en
Study of some physic chemical water quality parameters of chakki talab, Bodhan, TS.	Lingampally Vasudha, Solanki VR, Jayaram Vidya and Sabita Raja S	Zoology	<i>International Journal of Life Sciences</i>	2017-18	2320-964X(o).	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NDQ3NjE=
TelanganaHistory general Studies	T. Uma	History	TelanganaHistory general Studies	2017-2018	Isbn 978-81-936809-5-7	

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Can We Achieve Micronutrient Adequacy and Cognition in Chil-dren Through Millets?	Kommi Kalpana	Nutrition	Food & Nutrition Journal	2017-18	2575-7091.100042	
Detection and Analysis of Influence by Renowned Leaders in Online Social Networks	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Engineering Research in Computer Science and Engineering (IJERCSE), Vol 4, Issue 9	2017-18	ISSN (Online) 2394-2320	Deleted
Analysis of Stock behaviour using Big Data Analytics	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS	2017-18	ISSN 2347 – 8527	Deleted
Big Data Harvests Better	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS		ISSN 2347 – 8528	Deleted
Recommendation System in Sales – An Online Shopping/Suggesting Friend	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS		ISSN 2347 – 8529	Deleted
Applying Big Data Analytics in Sports	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS		ISSN 2347 – 8530	Deleted
A Twitter Analysis Worth a Thousand Tweets	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS		ISSN 2347 – 8531	Deleted

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Sales Analysis using Hadoop	Dr. Sr. Sujatha Yeruva	Computer Science	International Journal of Computer & Mathematical Sciences IJCMS		ISSN 2347 – 8532	Deleted
	(NO Details)L.N.Shubha	Electronics	International Journal of Engineering Science and Technology	2017-18	0975-5462	Deleted
Physical investigations on pure and KBr doped poly(vinyl alcohol) (PVA) polymer electrolyte films for solid state battery applications	R.S.Karthikeya	Physics	J Mater Sci: Mater Electron	2017-18	0957-4522	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=MjQ0NjQ=
DNA binding and cleavage studies of mixed ligand complexes of Copper (II) with Pyridoxal semicarbazone and dipeptides	Saritha Aduri	Chemistry	Journal of Chemistry and Chemical technology	2017-2018	ISSN 1996-4196	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=NTUxNg==
Synthesis, characterization, DNA binding, DNA cleavage and antibacterial studies of Ni(II) and Cu(II) complexes of Pyridoxal semicarbazone	Saritha Aduri	Chemistry	<i>Der Pharma Chemica</i>	2017-2018	ISSN 0975-413X	
Identification of novel anticancer agents by applying in-silico methods for inhibition of TSPO protein,	M. Bhargavi	Chemistry	<i>International journal of Computational Biology and Chemistry</i>	2017-2018	ISSN: 1476-9271	https://www.ugc.ac.in/journallist/ugc_admin_journal_report.aspx?eid=MTY0NjU=
Quality Assurance and Enhancement of Science Education in HEIs	AlinaJyothi Joseph, D.Sumalatha	Chemistry	<i>Proceedings of IQAC National Seminar</i>	2017-2018	ISBN:	

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Integrating multiple receptor conformation docking and multi dimensional QSAR for enhancing accuracy of binding affinity prediction	Vangala Radhika	Chemistry	<i>Current computer Aided Drug Design.</i>	2017-2018	ISSN: 1875-6697 (Online)ISSN: 1573-4099 (Print)	
“Synthesis and DNA Binding studies of Cu(II) and Ni (II) Complexes of schiffs base derived from Thiophene -2 – carboxaldehyde and p-chloroaniline”	D. Sumalatha, K.Susmitha , Alina Jyothi	Chemistry	Proceedings of International Conference on Science Technology Engineering and Mathematics (STEM) Education and faculty development	2017-2018		
Sustainable nanotechnology :Through green methods	Shika Chander	Chemistry	Proceedings of International Conference on Science Technology Engineering and Mathematics (STEM) Education and faculty development	2017-2018	ISBN : 978-93-86659-16-3	
“Synthesis, characterization and biological activity studies of Mixed ligand complexes of Ni (II) and Cu(II) with pyridoxal semicarbazone and L-Histidine”	Saritha Aduri	Chemistry	Proceedings of International Conference on Science Technology Engineering and Mathematics (STEM) Education and faculty development	2017-2018	ISBN : 978-93-86659-16-3	

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“Computational study of PARP-1 inhibitor using 3D QSAR(CoMFA &CoMSIA) as a tool	Radhika Vangala	Chemistry	Proceedings of International Conference on Science Technology Engineering and Mathematics (STEM) Education and faculty development	2017-2018	ISBN : 978-93-86659-16-3	
Deinstitutionalisation of children in care with special focus on institutional care in South Asia	Vadlamudi Eswari	Social Management	Institutionalised Children Explorations and Beyond	2017-18	Print ISSN : 2349-3003. Online ISSN : 2349-3011	
“The Use of Mass Media & Science and Technology for Sustainable development”	Dr. K. Anitha	Mass Communication	<i>The International Journal of Computer & Mathematical Sciences</i>	2017-18	2347 – 8527	
The Use of Mass Media & Science and Technology for Sustainable development	Angela	Mass Communication	<i>The International Journal of Computer & Mathematical Sciences</i>	2017-18	2347 – 8527	
"ANALYSIS ON THE PRINT MEDIA'S INFLUENCE ON SEXUAL ABUSE"	Serah Williams	Mass Communication	<i>International Journal of Scientific and Engineering Research</i>	2017-18	2229-5518	
PRIVACY IN SOCIAL NETWORKING:FACEBOOK	Serah Williams	Mass Communication	<i>International Journal of Creative Research Thoughts</i>	2017-18	2319-8354	